

Results

Fall 2025

By Fall 2025, the JOBVERSE Job Fair has become the largest and the only institution-independent career event in Central Hungary.

From the very beginning, our main goal has been to ensure that our exhibitors meet relevant candidates who are genuinely interested and qualified for their open positions.

The numbers below clearly demonstrate how we achieved this goal at this fall's event and we've also included some insights from visitor feedback to give you a more complex picture of JOBVERSE.

109

EXHIBITORS AND
PROFESSIONAL PARTNERS

85 502

UNIQUE WEBSITE VIEWS
DURING THE CAMPAIGN

455 850

PAGE VIEWS DURING THE
CAMPAIGN

12 210

REGISTERED JOB SEEKER

Thanks to our targeted marketing campaigns and automated matching systems, our conversion rate continues to improve year after year: an increasing number of our website visitors find job opportunities and employers that truly interest them, motivating them to register and attend JOBVERSE Job Fair in person.



This success is also due to our exhibitors uploading their current job openings to their individual microsites. This makes it easier for visitors to find them on the platform, while we can also promote these relevant positions directly to registered users through targeted eDM campaigns and personalized job recommendations in their profiles.

Job applications at the JOBVERSE Job Fair

18 134

TOTAL NUMBER OF JOB
APPLICATIONS

1 320

MOST APPLICANTS TO A
SINGLE EXHIBITOR

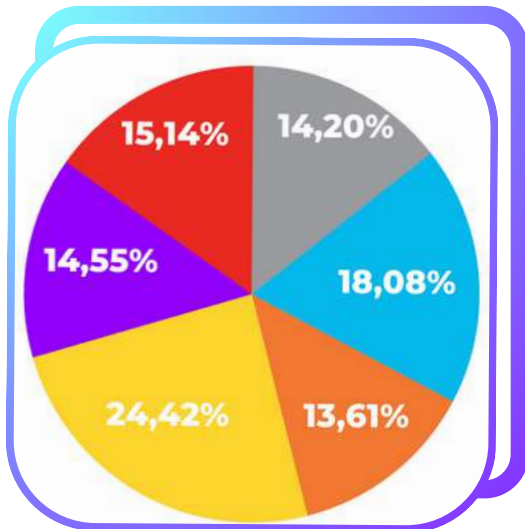
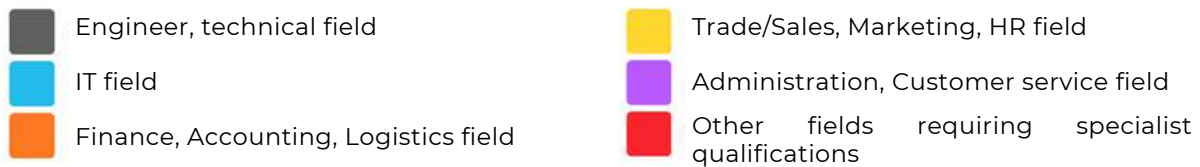
241

AVERAGE NUMBER OF
APPLICANTS PER EXHIBITOR

Thanks to the myCV system, personal meetings turn into tangible results: hundreds of relevant applications, genuine interest, and real professional connections.



Visitors' sectorial interests



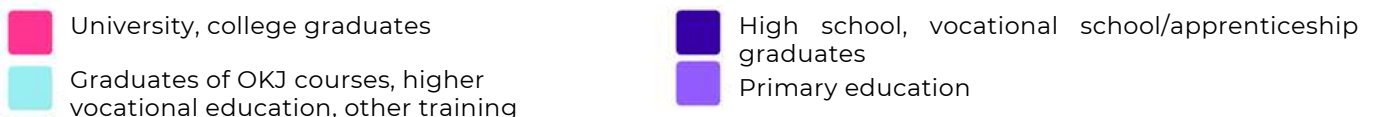
Most of our visitors were looking for jobs in Trade/Sales, Marketing and HR (24.42%) jobs, followed by opportunities in the IT sector.

Close behind, **with nearly equal proportions (13.61–15.14%)**, were visitors interested in **Finance, Accounting, Logistics, Administration, Customer service, Engineering, technical fields**, as well as **Other fields requiring specialist qualifications**.

Visitors of the JOBVERSE Job Fair represent a wide professional spectrum, from IT and engineering to finance, HR, and sales.

This diversity allows exhibitors from almost any industry to find their ideal candidates in a personal and engaging setting.

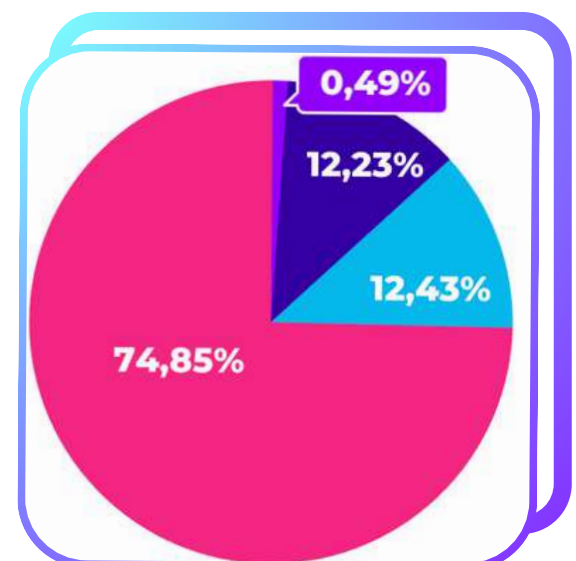
Visitors' educational level



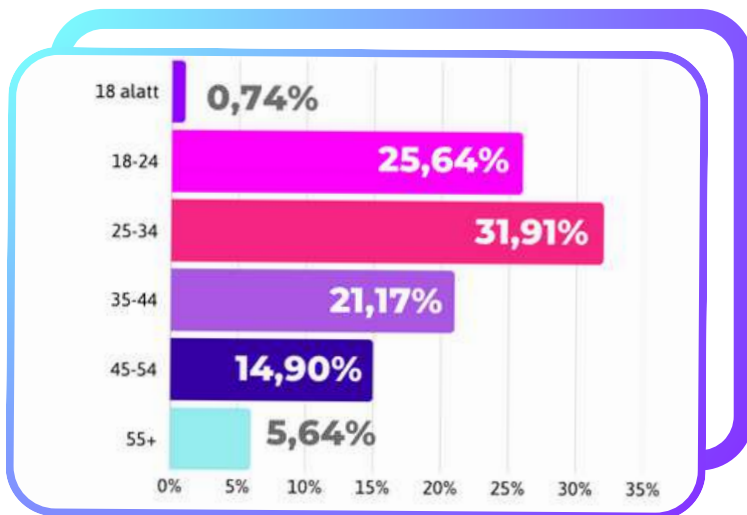
Among JOBVERSE visitors, **a remarkably high (74.85%) percent holds a university or college degree, highlighting that the event attracts** not just large audiences but **highly qualified, relevant professionals**.

Another 24.66% have a higher vocational qualification, OKJ certificate, or secondary education.

Only a small portion have basic education, these are typically high school students exploring career options and learning about potential employers before entering the job market.



Visitors' age distribution



The majority of JOBVERSE visitors (80%) belong to the active 18–44 age group, demonstrating that the event effectively reaches the most dynamic generations of the labor market.

Within this, the **25–34 age group (31.91%)** represents the largest segment: **professionals at the beginning or in the middle of their careers**, open to growth, new challenges, and career changes.

Employers can therefore reach an exceptionally broad audience at JOBVERSE from students to senior professionals with decades of experience.

Support from start to finish

TARGETED ATTENTION

Our tram advertising campaigns run along key Budapest routes that pass several major universities, bringing interested visitors straight to you.



17, 47, 49, 56; 56A és 61

Such eye-catching solutions are something only JOBVERSE offers!

JOBVERSE supports your company not only during the event itself but also throughout the preparation, organization, and marketing campaign, ensuring valuable visibility.

PAID & ORGANIC CAMPAIGNS

Our micro-targeted ads reach your most relevant audiences.

impressions
1 018 894



impressions
3 063 477

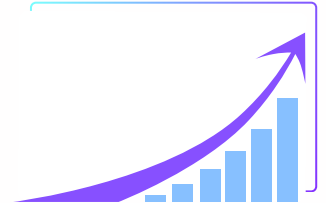


click-throughs
72 150



VALUABLE VISIBILITY

Reach job seekers during the campaign period, when they are actively exploring exhibitors and job opportunities.



455 850
PAGE VIEWS DURING
THE CAMPAIGN PERIOD

The world of JOBVERSE is simply remarkable!

We are proud to have created a unique event in Hungary, establishing a new genre: the experience-based job fair.

Thank you for being part of building and shaping the world of JOBVERSE - a special community that brings experience and excitement into recruitment.

Experience elements at JOBVERSE



ELEVEN Playzone

The [ELEVEN Playzone](#) with its simulators and VR experiences (e.g. Ronaldo Jump, VR360, Cash Box, Assetto Sim, Icaros, VR Kayak, and VR Golf) ran at full capacity all day, even though only 21 visitors could participate simultaneously.

WEMOVE Mobilitási Zóna

The [WEMOVE Mobility Zone](#) also attracted hundreds of visitors with its spectacular activities: e-scooter and e-bike test track, seatbelt simulator, “drunk goggles” obstacle course, electric microcars with removable batteries, e-motorbikes, EV-charging robots in action, and more.



CAPTain Team Role Test

A total of 585 visitors completed the [CAPTain Team Role Test](#), and their results, along with their CVs were made available to exhibitors, supporting more targeted candidate selection.

These interactive programs not only entertain visitors but also **help create a more relaxed, open atmosphere** at the stands and **increase the time visitors spend at the event.**



Exhibitor feedback

"Our team gained deeper insights into career preferences, work experience, and professional interests of the visitors' who visited our stands."

EU-JOBS Kft.



"We participated as a returning exhibitor on this fall's job fair. We were just as satisfied as before, we like the event's marketing, the innovation surrounding it all, and the constant drive for improvement."

Foundever Magyarország



"Everything was great, the usual high-quality standard. A special shout-out to the hostesses, who were professional and friendly! The Exhibitor's Experience Hour was also a brilliant idea, thank you!"

OBO Bettermann Hungary Kft.



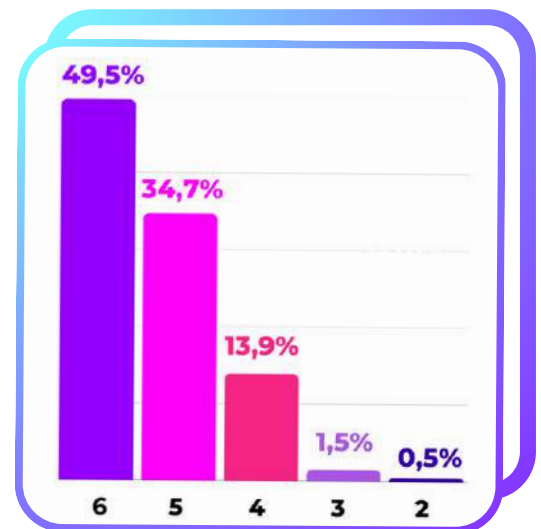
Visitor feedback

How helpful were the stand staff?

Average rating: 5.3 / 6

Nearly half of respondents gave the maximum score, and more than 98% rated the stand staff positively.

This shows that the vast majority of exhibitor teams were well-prepared approachable, and communicated with visitors in a partner-like manner.



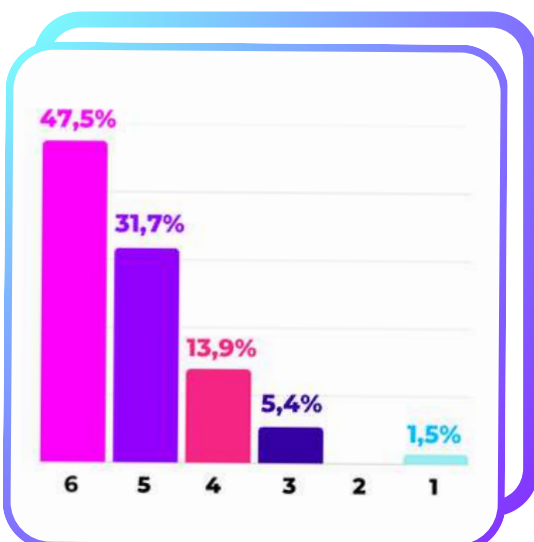
How enjoyable was your experience at the stands?

Average rating: 5.2 / 6

Over 90% of visitors reported a positive experience, and almost every second respondent gave the maximum score.

This feedback clearly indicates that **stand representatives went beyond providing information**, they created an inspiring, motivating, and welcoming atmosphere.

Personal interaction, friendly communication, and engaging employer encounters all contributed to **making JOBVERSE a truly memorable experience for visitors.**

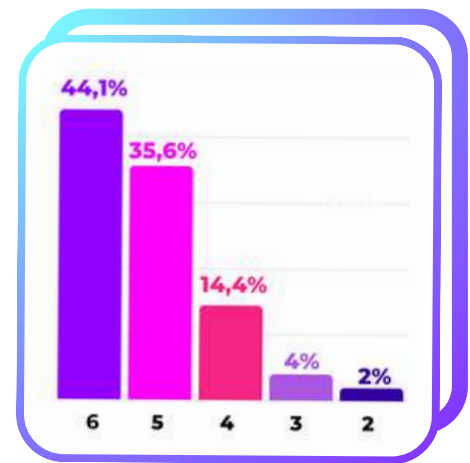


How useful and relevant was the information you received from the companies?

Average rating: **5.2 / 6**

More than 93% of respondents rated it 5 or 6, showing exceptionally high satisfaction levels.

This confirms that exhibitors provided practical, valuable, and relevant insights about job opportunities, career paths, or company culture.



Exhibitor awards based on visitor feedback



Most Modern Stand Award

Mercedes-Benz Gyár
Kecskemét



Friendliest Team Award



Favorite Employer Award



Most Interesting Activity Award



What's new in 2026? more experiences, bigger impact

JOBVERSE will take the exhibitor experience to a new level in 2026.

From spring

- **JOBVERSE Passport:** a new, field-specific format with targeted questions to help you reach the most relevant visitors.
- **Eco Package:** showcase your company's commitment to sustainability while gaining extra visibility across JOBVERSE channels.
- **Exclusive Photo Package:** boost your employer branding with professional photos.

From fall

- **Company Open Day:** "from experience to engagement" where young talents get the chance to personally explore your workplace and connect with your team.

FURTHER INFORMATION

4-5. March 2026

7-8. October 2026

BOK, „A” Hall